Mass Save: Electric Lawn Equipment Rebates

Product Type	Rebate Amount
Lawn Mower	\$75
Leaf blower	\$30
String Trimmer	\$30
Chainsaw	\$30

Limited to one rebate per account, per equipment type, per calendar year.

How do I qualify?

- 1) If you have an Eversource account in your name
- 2) If you are a resident of Massachusetts
- 3) If you have a desire to convert your fossil fuel landscaping equipment to all electric equipment!

How to Receive the Rebates (Three Options):

1) Purchase Equipment & Apply for the Rebate

Purchase a battery-powered lawn mower, chainsaw, string trimmer, and/or leaf blower and submit your rebate form with the required documentation.

Apply online or Submit a form by Mail

2) Get an Instant Rebate by purchasing from a Participating Retailer

The Sponsors of Mass Save are partnering with retailers to offer residents instant, in-store discounts on battery-powered lawn equipment. To receive the discount, visit the below links to validate your eligibility and receive a code:

- Leaf Blowers
- Lawn Mowers
- String Trimmers
- Chainsaws

You will need to have your utility account number on hand. Present the code at the register, and an instant rebate will be applied to the purchase price.

3) Get an Instate Rebate on the Mass Save Marketplace

If you already have an account, <u>log in to the Mass Save Marketplace</u> to explore instant discounts on available lawn equipment.

If <u>creating a new account</u>, you will need to link your utility account to the Marketplace to qualify for instant discounts by entering your electric account number.

Inflation Reduction Act (IRA)

The IRA is a federal law that incentivizes individuals to make greener & cleaner choices by offering a 30% federal tax credit* on a variety of energy-related improvements.

According to Canary Media, a nonprofit newsroom covering the clean energy transition, landscapers may take advantage of the IRA's 30% tax credit (up to \$7,500) on new commercial lawn mowers.¹

Russo Power Equipment, an outdoor power equipment based on the Midwest, states that to qualify for the tax credit, "clean vehicles (battery-powered mowers or compact utility loaders) must be under 14,000 lbs. and have a battery capacity of 7-kilowatt hours or greater."²

* A tax credit is a sum of money that can be directly subtracted from the taxes you owe. For example, if you purchase a \$5,000 item and receive a 30% tax credit on that item, you will subtract \$1,500 from the federal tax credit you owe.

Why should I get an electric lawn mower?

1) Cost Effectiveness

Electric lawn mowers are considered more economical than gas-powered lawn mowers, as they require less regular servicing and maintenance, making them less expensive in the long run.³ Plus, with the Mass Save rebate, you'll pocket additional savings!⁴

If you are looking at different tools, most manufacturers offer a multitude of products that share the same battery, so you'd only have to buy one battery pack that fits multiple tools.⁵

2) Product

Electric lawn mowers are considerably lighter than gas-powered mowers, "making them easier to navigate across your lawn and maneuver around tight corners." Furthermore, you won't have to listen to the constant din of the gas-powered engine (or smell its fumes). The sound made by electric mowers is typically equivalent to the hum of a washing machine.

3) Sustainability

The California Air Resources Board equates the pollution generated by one hour of mowing to driving a car for 300 miles, a shocking statistic.³ Furthermore, the Electric Power Research Institute noted that if half of the gas-mowers in the U.S. were replaced with electric models, that would be the equivalent of taking two million cars

off the road.⁷ Having an electric lawn mower will also save you a trip to the gas station!⁸

BlueDot Living did a piece on sustainable lawn care & electric lawn tools:

https://bluedotliving.com/room-for-change-the-

 $\frac{lawn/?utm_source=ActiveCampaign\&utm_medium=email\&utm_content=Your+Daily+Dot+\%F0\%9F\%8C\%8E+Wednesday\%3A+Dot+s+Climate+Champs\%3A+Eager+Beave_rs\&utm_campaign=Your+Daily+Dot+WEDNESDAY+01+17+24$

Sources

- 1. https://www.canarymedia.com/articles/electrification/heres-why-electric-lawn-mowers-are-cutting-down-the-gas-fueled-competition
- 2. https://russopower.com/pages/battery-advantage#:~:text=Inflation%20Reduction%20Act%20%2D%20Commercial%20Cle an,max%20of%20%247%2C500%20per%20machine.
- 3. https://www.cnet.com/home/yard-and-outdoors/is-buying-an-electric-lawn-mower-in-2023-worth-it-here-are-the-pros-and-cons/
- 4. https://www.masssave.com/en/residential/rebates-and-incentives/appliances-and-products/lawnequipment
- 5. https://www.consumerreports.org/home-garden/lawn-mowers/gas-vs-electric-lawn-mower-which-is-better-a1057954260/
- 6. https://unitil.com/blog/benefits-electric-lawn-equipment
- 7. https://www.scientificamerican.com/article/how-to-pick-a-lawnmower/
- 8. https://www.cnet.com/home/yard-and-outdoors/switching-to-an-electric-lawn-mower-really-can-save-you-money/